

ACE RADIO PROMOTIONS - TERMS AND CONDITIONS

Name of promotion	Brisbane Small Business Hero
Stations Involved	1116 4BH
Promoter	ACE Radio Broadcasters Pty Ltd ABN: 16 064 882 042 Apt 8C, 18 Albert Road, South Melbourne, Victoria, 3205 (03) 9928 4888
Company Representative	Grant Johnstone Chief Marketing Officer ACE Radio Network
General Conditions	<p>For the purpose of these terms and conditions, ACE Radio Broadcasters Pty Ltd will be referred to as "The Promoter".</p> <p>Entry is open to any small business located in the Brisbane Metropolitan Area as detailed in Appendix 1 of this document. For the purposes of this promotion, a "Small Business" is defined as any business with 50 or less employees.</p> <p>These terms and conditions can be www.brisbanesmallbusinesshero.com.au</p> <p>The promoter's decision is final, and no correspondence will be entered into.</p> <p>The Promoter and their affiliates shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury or business loss suffered or sustained in connection with any prize/s except for any liability which cannot be excluded by law.</p> <p>All entrants give ACE Radio Broadcasters along with promotional partners Finalists will be judged and assessed by the promoter, and could include input from the promotional partner General Outdoor Advertising Pty Ltd (goa) and/or Alliance Outdoor Media, permission to also advertise that the business has been selected as a daily finalist or grand prize winner.</p> <p>All entrant's business information will be shared with ACE Radio Broadcasters and its affiliates along with promotional partners General Outdoor Advertising Pty Ltd (goa) and/or Alliance Outdoor Media. Representatives from ACE Radio Broadcasters and its affiliates along with promotional partners General Outdoor Advertising Pty Ltd (goa) and/or Alliance Outdoor Media may contact entrants with special advertising offers outside of the promotional period.</p>
Competition Period	<p>Registrations Opens: Monday September 9, 2024 at 6am</p> <p>Registrations Close: Thursday October 17, 2024 at 12noon</p> <p>Finalists will be announced each weekday between: Monday September 23, 2024 and Friday October 18, 2024</p> <p>Winner of the major prize will be announced on Monday, October 21, 2024 between 7.00 & 9.00 AM</p>
Entry Method	<p>Listeners are invited to nominate a small business they believe should be recognized as a "Brisbane Small Business Hero" by completing the registration form available at www.brisbanesmallbusinesshero.com.au.</p> <p>Registrations are deemed to be received at the time of receipt into the Promoter's database not at the</p>

	<p>time of transmission by the entrant. Registration is free.</p> <p>Inaudible, incomplete, incomprehensible entries (whichever is applicable) will not be eligible and will be disqualified. The promoter reserves the right to disqualify any registration which in the opinion of the Promoter includes any content which may be unlawful, profane, inflammatory, defamatory and/or damaging to the goodwill or reputation of the promoter.</p> <p>Any person who is discovered to have used or attempted to use more than one name in entering the promotion will be disqualified from participating in the promotion and/or redeeming a prize.</p> <p>Should contact details submitted on a registration change during the promotion period, it is the entrant's responsibility to notify the Promoter. A request to access or modify any information provided in an entry should be directed to the Promoter.</p>
<p>Daily Finalists:</p>	<p>The Daily Finalists will be selected from the pool of entries collated by the promoter. The selected finalist will be judged of the merit of the registration as decided by the promoter.</p> <p>The criteria could include, but is not limited to:</p> <ul style="list-style-type: none"> • Length of continuous time in business. • Business background. • Displayed business growth. • Community involvement and support. • Displayed employee support. <p>Finalists will be judged and assessed by the promoter and could include input from the promotional partner General Outdoor Advertising Pty Ltd (goa) and/or Alliance Outdoor Media.</p>
<p>Prize Details</p>	<p>Each daily finalist will receive a one-day advertising package on Radio 4BH placed on the day they are announced as a Brisbane Small Business Hero finalist.</p> <p>The daily package will include up to, but is not limited to, eight x 60 second live commercials about their business.</p> <p>Each Finalists will then be l the draw to win the major prize of an advertising package on Radio 4BH and goa valued at \$50,000.</p> <p>Major prize conditions</p> <ul style="list-style-type: none"> • All advertising contained within the prize is subject to availability. • The advertising package is not transferrable to another business or individual. • All advertising must be used in a single campaign which must be completed by June 30 2025. Any value in advertising unused by June 30 2025 will be forfeited. • Radio advertising is limited to Radio 4BH and will be placed run of station (ROS – 6am to midnight Mon – Sun). • Billboard advertising is limited to goa digital billboard assets and will be place in rotation with another advertiser on each asset.

Total Prize Pool.	Total prize pool is an advertising package valued at AUD \$90,000 \$40,000 – Daily Finalists. 20 x \$2,000 one day packages. \$25,000 – Major prize. Radio 4BH major prize package. \$25,000 – Major prize. Electronic Billboard advertising with goa.
Notification of Winners	- via mail (email); - via telephone; and - on-air at the time of winning, - All finalists and winners will be published on the 4BH website www.4bh.com.au as well as the promotion landing page www.brisbanesmallbusinesshero.com.au .
Publication Details	The winner will be published on the Station Website for a minimum of 28 days from Monday, October 21, 2024. www.4bh.com.au and www.brisbanesmallbusinesshero.com.au

Appendix 1. Brisbane Metropolitan Area

